

Supplemental Material S6. Similarity effects when limiting analyses to first four or eight trials of each type (same, different-consonant, different-vowel, and dissimilar-word).

	First 4 trials				First 8 trials				All trials			
	Main	C<V	C<D	V<D	Main	C<V	C<D	V<D	Main	C<V	C<D	V<D
Exp. 1	***	ns	***	***	***	**	***	**	***	***	***	***
Exp. 2	***	***	***	**	***	***	***	ns	***	***	***	*
Exp. 3 (all)					+	ns	*	ns	+	ns	*	ns

*** $p \leq .0002$. ** $p < .01$. * $p < .05$. + $p < .05$.

Note. Main = main effect. The outcomes in Experiments 1 and 2 show statistically robust effects of similarity (Trial Type) even when reduced to the same number of items as the analysis of Exp. 3 collapsed over Standardness (8 items per trial type) or in the Exp. 3 2×2 ANOVA (4 items per trial type).